Student Perspectives on Direct Admissions

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Introducing Young Invincibles





Takeaways

- Need to Engage Students
- Direct Admissions' Potential
- Students Questions & Concerns
- Focus Efforts Around Today's Students

Students: Issue experts & powerful advocates



Direct admissions: powerful message



Student's Initial Reaction...

- Important Messages:
 - Yes, you are college ready
 - Yes, you are ready for colleges you may not have imagined applying to
- Broaden horizons: Consider additional colleges or career pathways
- Prompt Action: By easing the application process, increase likelihood apply to several colleges.

"I wish someone had told me I had options"

"I'd hear: I'm not screwed"

...Then, will this work?

- Will people from my community benefit?
 - Need support from guides to make an informed decision
 - Need financial aid information
- Or will this just benefit middle and high
- income families?
 - Make it easier for more affluent students to snap up seats
 - Account for racial bias in traditional metrics

"I can't even get my counselors to send transcripts on time, let alone get the information I need to make a decision."

"Without financial aid information, I'd just say 'oh, that's cool'."

Meet the needs of today's students



Illinois Students Struggle

	# of Students	% of Students	Affordable Colleges*
Work >20 hrs/wk	490,000	77%	8%
Housing Insecure	100,000	15%	Zero
Parents	97,000	14%	3%

^{* &}quot;Affordable" based on Lumina Foundation Rule of 10 methodology

Considerations for Future Policy

- Intersection of access, affordability, climate, and wraparound supports
- Provide exposure to campuses and campus climate
- Connect to careers