



SHEEO

STATE HIGHER EDUCATION EXECUTIVE OFFICERS ASSOCIATION

Data Use & Research Partnerships

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Financial Aid Projections

- TSAA Program Overview
 - Need-based grant
 - Award amount varies by sector
 - Over subscribed **every** year, but increased funding in recent years
 - 2011-12: ~29,000 recipients, \$53.5mil; 2017-18: ~62,000 recipients, \$104.5mil
 - As a result, the state needs to determine who gets \$\$
- Over awarded in 2017-18 by ~\$4million dollars
- Completely depleted reserve, which the TSAC board wanted built back up
- How do we make sure:
 - A) This doesn't happen again
 - B) We have additional dollars to refund the reserve

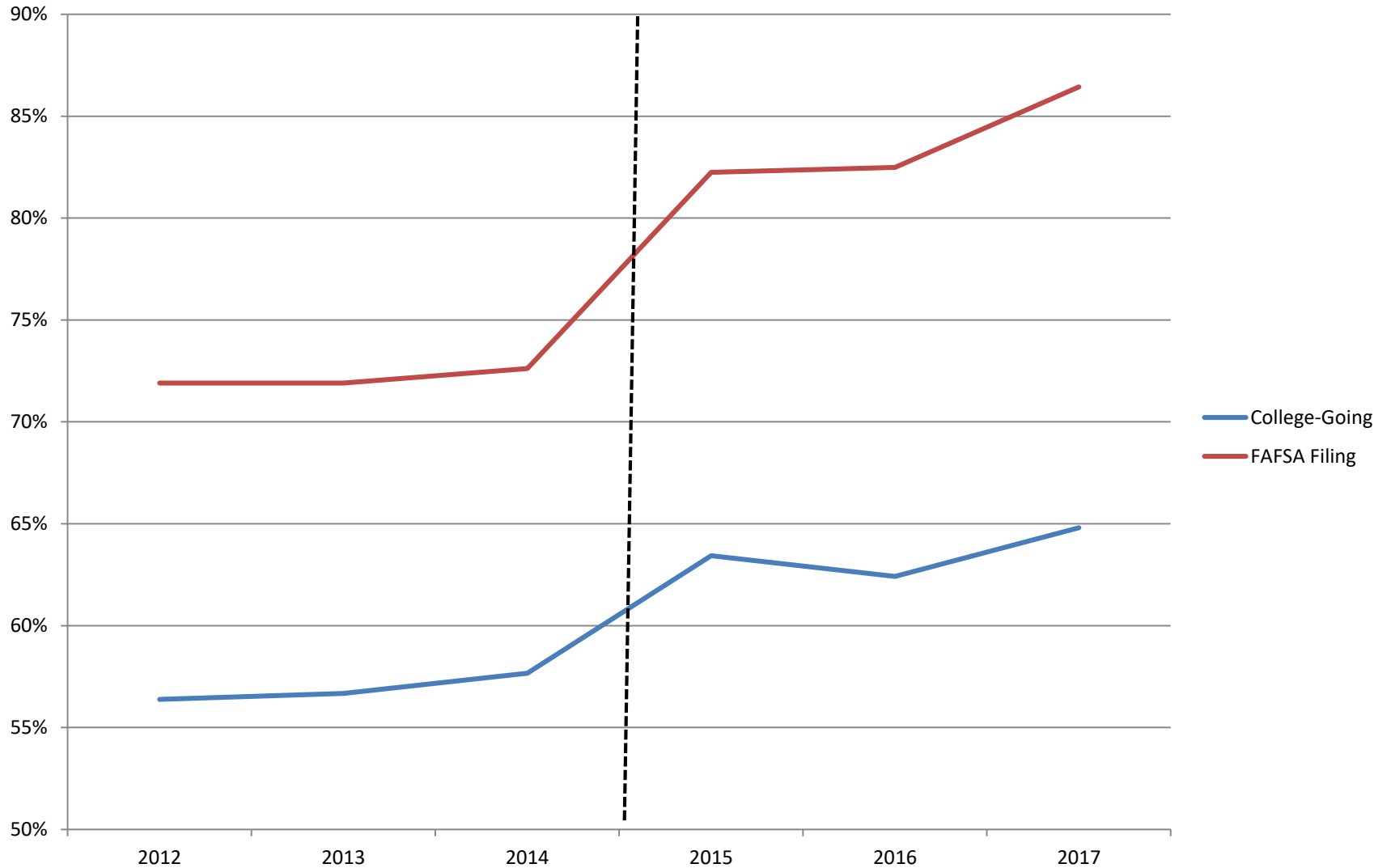
Tennessee Promise

- When I first arrived at THEC, many referenced two things when they talked about TNP
 - TNP led to a substantial increase in the proportion of HS students who go to college
 - TNP perpetuates advantage to well-off students & families
- While possible, these two things happening concurrently seemed unlikely to be true

College-going by EFC

	Pre-Promise	Post-Promise	Diff
Zero EFC	63.82%	64.56%	0.74%
Decile 1	76.73%	77.04%	0.31%
Decile 2	77.73%	77.64%	-0.09%
Decile 3	78.50%	77.99%	-0.52%
Decile 4	81.10%	80.65%	-0.45%
Decile 5	84.13%	84.27%	0.14%
Decile 6	87.08%	86.69%	-0.39%
Decile 7	88.44%	87.88%	-0.56%
Decile 8	90.59%	90.33%	-0.26%
Decile 9	92.76%	91.50%	-1.27%
Decile 10	94.70%	93.77%	-0.93%
No EFC	8.35%	7.50%	-0.86%

FAFSA Filing & College-Going



McWherter Scholarship

- Program Background
 - Began in 1986
 - Award Amount - \$6,000 per academic year (\$3,000 from TN, \$3,000 from institution)
 - Students must attend full time to receive the award
 - Must be a TN resident, have at least a 3.5 GPA, and score at least a 29 on the ACT, and APPLY by February 15
 - Limited funding: ~750 Applicants per year & only ~50 new recipients
 - As a result, students are given an application score from 0 to 100 based upon four criteria: HS GPA, ACT/SAT, High School Coursework & Extracurricular Activities
 - Students are then rank ordered and offers are made until the funding runs out

Additional Projects

- FAFSA filing
- Non-traditional HOPE
- Tennessee Reconnect
- Tennessee Student Assistance Award
- HOPE benchmarks
- Impact of verification

Implications for Direct Admissions

- Many capable researchers eager to impact policy
- Build a network of external experts
- Move beyond the status quo
- External evaluations often carry more weight
- Additional funding opportunities
- Professional development

Looking Ahead

- Application, enrollment, completion & workforce outcomes
- Heterogeneous or subgroup effects
- Interactions with other state policies
- Interventions earlier in the educational pipeline

Questions?

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