

Volatility in State Spending for Higher Education



June 4-5, 2018
University of Illinois at Urbana-Champaign

Conference Agenda
I-Hotel and Conference Center

Monday, June 4, 2018

8-9:30am Registration
Lincoln Room Anteroom

8:30-9:30am Breakfast
Technology Room

9:30-10am Welcome Address
Lincoln Room

James Anderson, University of Illinois at Urbana-Champaign,
Dean College of Education

Jennifer A. Delaney, University of Illinois at Urbana-Champaign

10-11:45am Session 1: Volatility in State Spending for Higher Education: Duration, Impact on Economic Performance, and Political Determinants
Lincoln Room

Recovery from Cuts: How Long Does It Take for State Spending for Higher Education to Return to Previous Levels?

Jennifer A. Delaney, University of Illinois at Urbana-Champaign
William R. Doyle, Vanderbilt University

An Analysis of How State Economic Performance Impacts State Support for Public Higher Education

Marvin A. Titus, University of Maryland

Examining the Effect of State Legislature Demographics on Higher Education Funding

James Schiltz, Iowa State University
Ann M. Gansemer-Topf, Iowa State University
William Todd Abraham, Iowa State University

Discussant: Ben Marx, University of Illinois at Urbana-Champaign

Policy respondent: Phil Oliff, Pew Charitable Trusts

11:45-1pm Lunch

Technology Room

Keynote Address

Al Bowman, Executive Director, Illinois Board of Higher Education

1-2:45pm Session 2: Financing Policies for Predictability

Lincoln Room

Reducing Uncertainty: Do State Finance Policies Protect Against Volatility in Higher Education Funding?

Amy Y. Li, University of Northern Colorado
Sophia Anne Laderman, State Higher Education Executive Officers
Dustin Darrell Weeden, State Higher Education Executive Officers
David Allen Tandberg, State Higher Education Executive Officers

Sustaining Free College Programs in a Volatile Funding Environment

Jenna W. Kramer, Vanderbilt University
Christopher R. Marsicano, Davidson College
Steven Pittenger Gentile, Tennessee Higher Education Commission

Examining the Role of Budget Stabilization Funds for State Funding to Public Higher Education: Evidence from the 50 States using Panel Data

Gabriel R. Serna, Michigan State University
Joshua M. Cohen, University of North Dakota

Discussant: Russell Weinstein, University of Illinois at Urbana-Champaign

Policy respondent: Eric Lichtenberger, Illinois Board of Higher Education

2:45-3:15pm Break

Lincoln Room

3:15-5pm Session 3: State Funding Unpredictability: College Completion and Research Productivity

Lincoln Room

The Impact of Decline in State Funding and Revenue Diversification on Student Completion

Caroline Sabina Wekullo, Texas A&M University

Glenda Droogsma Musoba, Texas A&M University

Political Volatility in State Commitment to College Completion Efforts

Erik Ness, University of Georgia

Paul Rubin, American Educational Research Association Congressional Fellow

Denisa Gandara, Southern Methodist University

James Hearn, University of Georgia

Do Large Reductions in State Higher Education Support Affect Public Research University Productivity?

Robert Kelchen, Seton Hall University

Discussant: David Allen Tandberg, State Higher Education Executive Officers

Policy respondent: Dustin Darrell Weeden, State Higher Education Executive Officers

5-6pm Break

6-6:30pm Reception

Technology Room Foyer

6:30-8pm Dinner

Technology Room

Tuesday, June 5, 2018

8-9am Registration

Lincoln Room Anteroom

8-9am Breakfast

Technology Room

9-10am **Keynote Address**
Lincoln Room

William Zumeta, Professor, Evans School of Public Policy & Governance and
College of Education, University of Washington

10-11:45am **Session 4: State Funding Unpredictability: Perceptions of Volatility, Student
Fees, and University Staffing**
Lincoln Room

In the Eye of the Beholder: Volatility in State Funding for Higher Education
Sarah Pingel, Education Commission of the States
Molly Sarubbi, Education Commission of the States
Brian A. Sponsler, Education Commission of the States

*Strategy for Closing the Gap? Universities' Use of Fees and the Volatility in State
Appropriation*
Jeongeun Kim, Arizona State University
Chukwuemeka (Emeka) A. Ikegwuonu, Arizona State University

*University Staffing in Times of Financial Uncertainty: The Relationship Between
the Volatility in State Appropriations and Part-Time Faculty Utilization*
Toby J. Park, Florida State University
David Allen Tandberg, State Higher Education Executive Officers
Shouping Hu, Florida State University

Discussant: Erik Ness, University of Georgia
Policy respondent: Tom Harnisch, American Association of State Colleges and
Universities

11:45-1pm **Lunch**
Technology Room

Unpredictability in Illinois Panel Discussion
Pat McGuire, Illinois State Senator 43rd Legislative District, Chair of the Higher
Education Committee
Elaine Maimon, President Governors State University
Eric Zarnikow, Executive Director, Illinois Student Assistance Commission

Moderator: Jennifer A. Delaney, University of Illinois at Urbana-Champaign

1-2pm **Conference wrap up (all are welcome)**
Lincoln Room

Brainstorming, final thoughts from the conference planning committee, and an
overview of the book publication process.